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FOR IMMEDIATE RELEASE



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Kaiser Realty's 3rd Annual Cycling the Coast for a Cure Set for March 28th

Get out your bicycle and mark your activity calendar for Sat., March 28th! The 3rd Annual Kaiser Realty Cycling the Coast for a Cure cycling event is a 21- mile ride through the Gulf State Park and along the Gulf beach. Whether you race your bike or just cruise is up to you. The event benefits the American Cancer Society's search for a cure.

Early registration fee (through March 1st) is \$20. After March 1st, the fee is \$25 and includes a t-shirt, lunch and 1 ticket for the raffle of a custom bike! The start/finish line is at Tacky Jack's in Orange Beach, so expect a good time, great food and outstanding entertainment after the riders come across the finish line! In addition to the registration fee, cyclists are encouraged to raise \$100 for the American Cancer Society. Donations may be turned in the day of the ride.

A number of sponsors have come on board with Kaiser Realty to present this outstanding event: The Bike Shop, At Work Uniforms, Amazing Eyes, Sunny 105.7 Radio, Bayside Signs & Graphics, Bruno's (Orange Beach and Gulf Shores) and the Alabama Gulf Coast Sports Commission.

Registration on March 28th runs from 8:00-8:30 a.m., and the ride starts at 9:00 a.m.. Register online at cyclingthecoast.kaiserrealty.com! Download the registration form, safety rules and regulations and sponsor applications. For information on registration and available sponsorship levels contact Kaiser Realty's Paige Chappelle at 251-968-6868.

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Photo Caption: Kaiser Realty's Cycling the Coast for a Cure Logo 2009